

SPONSORSHIP OPPORTUNITIES



Contact Us Today: (603) 268-2666 | www.mountainkingshockey.com

ABOUT US

NEW HAMPSHIRE HOCKEY CLUB

- The New Hampshire Hockey Club, LLC purchased Delta Dental Arena in 2023 with the vision of building a new hockey program that families could enjoy for years to come.
- Delta Dental Arena was completely renovated to provide the players, coaches, families and spectators the best possible experience going forward.
- We continue to build our programs and grow the organization to include every level of hockey for our local community

HOW YOU CAN HELP US

- Our goal is to inspire and provide up and coming hockey players a chance to excel and achieve their dreams in the sport of hockey without financial burdens.
- The New Hampshire Hockey Club, LLC has introduced the New Hampshire Mountain Kings NAHL team at the Delta Dental Arena at no cost to the players.
- Being a sponsor helps us provide these young student-athletes this amazing opportunity.



SPONSORSHIP INFO

Delta Dental Arena

Delta Dental Arena is a twin rink ice hockey facility and family entertainment destination in Hooksett, New Hampshire.



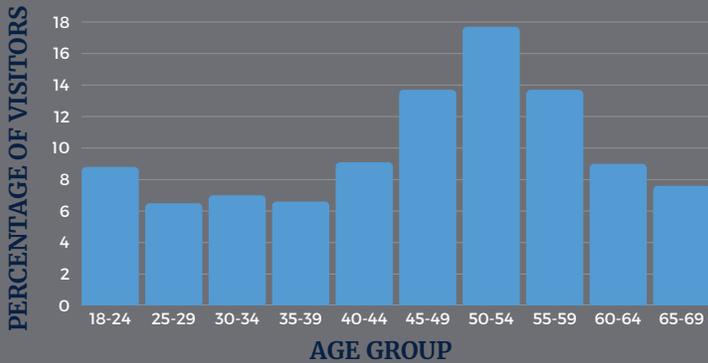
Exposure

Your company advertisement can be seen by over 750,000 hockey enthusiasts who visit our rink year-round.



ANALYTIC BREAKDOWN

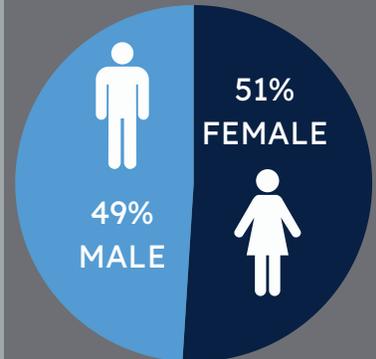
AGE BREAKDOWN



ANNUAL FOOTCOUNT

OVER
750,000

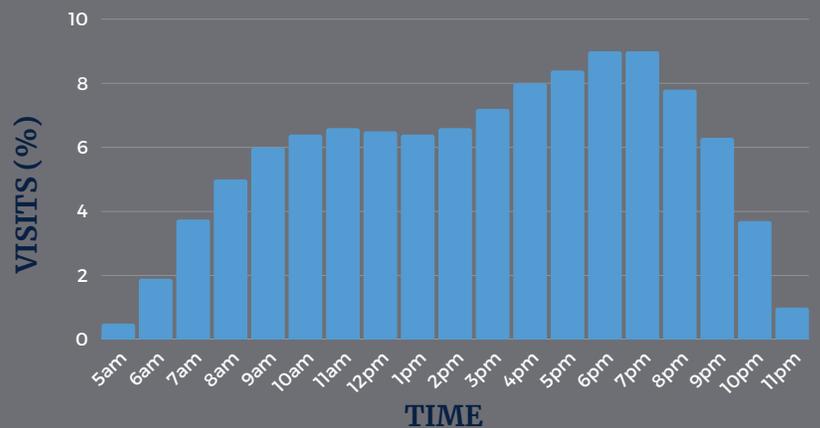
GENDER



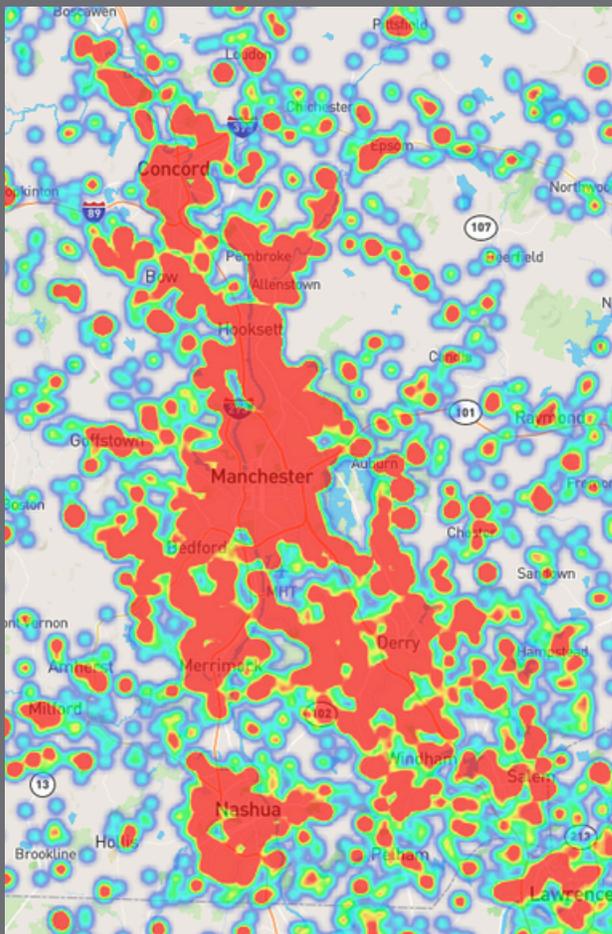
MARITAL STATUS



VISITS BY HOUR



VISITOR HEAT MAP



SOCIAL MEDIA FOLLOWERS

(INSTAGRAM, FACEBOOK & X)

10,000+

HOUSEHOLD INCOME



DELTA DENTAL ARENA

TEAMS

- Mountain Kings NAHL Team
- Mountain Kings NA3HL Team
- Mountain Kings Academy
- Mountain Cats Academy
- The New England Wildcats
- Over 10 different Mountain Kings Youth Programs
- Pinkerton Men's Hockey
- Pinkerton Girl's Hockey
- Londonderry Men's hockey
- Bishop Brady Men's Hockey
- Bishop Brady Girl's Hockey
- SNHU Club Hockey
- Numerous summer leagues
- Multiple adult leagues

COMPANIES

The Delta Dental Arena not only hosts a variety of hockey teams, but is also home to:

- The Rivalry Cafe
- Capital Sporting Goods
Hockey Pro Shop
- Edinger's Edge
- Amazing Family Dental
- Goaltending Development Services
- Manchester Area Deck
Hockey

This allows your advertisement to be seen by our wide range of patrons of all ages and backgrounds.



SPONSORSHIP LEVELS

GOLD TIER SPONSOR

\$10,000+

- Signage options ranging banners and dashers, to unique sign opportunities available such as scoreboard signs and more
- Sponsor featured on NAHL game or specialty jersey
- Sponsor's very own "NAHL Night" should they want to put on an event
- Advertising on our website
- Company announced at each home game
- Company's own commercial included in NAHL broadcast
- Additional benefits which are customized for each sponsor

SILVER TIER SPONSOR

\$5,000+

- A customized bundle of sponsorships and signage throughout the arena with options ranging from dashers, mezzanine signs, banners and more
- Advertising on our website
- Company announced at each home game

BRONZE TIER SPONSOR

Under \$5,000

- Signage with options including dashers, mezzanine signs, banners, and more
- Advertising on our website



SPONSORSHIP OPTIONS

Sponsorship	Cost	Creative	Size	Notes
Dasher	\$1,000	\$150	33" x 96"	Buy a dasher on Frew Rink and get one on South Rink for 50% off!
Dasher in Front of Frew Benches	\$1,250	\$150	33" x 96"	Limited Availability
Small Banner	\$2,500	\$300	60" x 240"	Location = First come first serve
Large Banner	\$4,000	\$500	120" x 240"	Location = First come first serve
Mezzanine Sign	\$800	\$100	36" x 60"	Buy a banner on either rink and get a mezzanine sign for 50% off!
Bench Wall	\$2,500	\$250	60" x 240"	Limited Availability
Viewing Deck Railings	Varies	TBD	Varies	6 Available
Ticketing & Fanzone	\$2,000	\$0	N/A	Only 1 Available

Sponsorship	Cost	Notes
NA3HL Team Sponsor	\$3,000	SOLD OUT
Academy Team Sponsor	\$2,500	Company logo on every jersey Stickers for both sides of every helmet
Youth Team Sponsor	\$900	Company logo on every jersey

FURTHER OPTIONS

There are multiple other sponsorship opportunities within Delta Dental Arena.

Bundling and multi-year options for sponsorships are available as well.

If you're interested in seeing what else we offer, we'd love to meet to discuss what is not listed above!

If you have any questions or are interested in discussing a sponsorship please contact:

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